

- To promote understanding of global marine conservation through the adventurous sport of sailing -

Mission Statement

Inspire a new generation to understand and care for the oceans.

International scientists agree that the world's oceans are not the limitless basin for natural resources, as we once presumed. Fish stocks are declining rapidly, many species are plagued with extinction crisis and habitats are changing.

Why is the ocean sick and is there a cure to heal it? Now, more than ever before, we have a need for marine conservation science in order to explore ways in which to protect and manage ocean habitats and wildlife.

WildlifeSAIL is a global circumnavigation via sailing catamaran to promote global marine conservation. The expedition will journey from the coral reefs of Belize to the rich offshore waters of Patagonia and the spectacular diversity of Asia's coral triangle and beyond, highlighting the global challenge to protect marine wildlife. The sailors will join forces with scientists at premier marine conservation sites around the world where the catamaran will serve as a research platform and outreach portal. Ocean exploration is made real to children around the world through www.wildlifesail.org and outreach programs in the field.

WildlifeSAIL Team

The WildlifeSAIL project is a collaboration between "NIAM Expeditions" and the "Wildlife Conservation Society" (WCS).



NIAM Expeditions is a Newport, RI, company that is dedicated to the oceans by making them come alive through sail.



The Wildlife Conservation Society (WCS) saves wildlife and wild lands through careful science, education, and the management of the world's largest system of urban wildlife parks, led by the flagship Bronx Zoo.

Science Adventure and Race for the Oceans

- **Science** – The sailing catamaran “Wildlife” will circumnavigate the globe, serving as a research platform for a variety of ocean and coastal conservation projects, where WCS scientists are working with local partners to save wildlife and wild seas. The catamaran’s unusually stable and versatile design makes it an effective laboratory for marine research at sea.
- **The Fresh Spirit of Adventure** – WildlifeSAIL is taking a group of sailors, scientists, teachers, photographers and journalists around the world in a 2.5 year global circumnavigation on the “Wildlife” catamaran. All aspects of this expedition into the wild ocean environment are documented on the Internet at www.wildlifesail.org.
- **Race for the Oceans** – WildlifeSAIL is a “race against time” to inspire a new generation to understand and care for the oceans. Little time is left for the international conservation effort to study and protect the marine environment, as pollution and depletion take their toll.

Connecting a New Generation to Conservation

- **Outreach in the field** – WildlifeSAIL expert scientists, educators and passionate sailors will visit local schools and classrooms to give presentations and conduct workshops on the problems facing the world’s oceans and on conservation solutions being developed by WCS. Students will visit the “Wildlife” catamaran for day-trips to learn about the vessel and its mission.
- **Distance Learning on the Internet** – The WildlifeSAIL website is updated with material from the field in video, audio, still photo and text formats. Its content serves as exciting and valuable supplementary material for Junior High and High School classes in the sciences and geography. An interactive chart tracks the voyage continuously and Q&A sessions allow website visitors to post questions to the field team via email and the online message board.

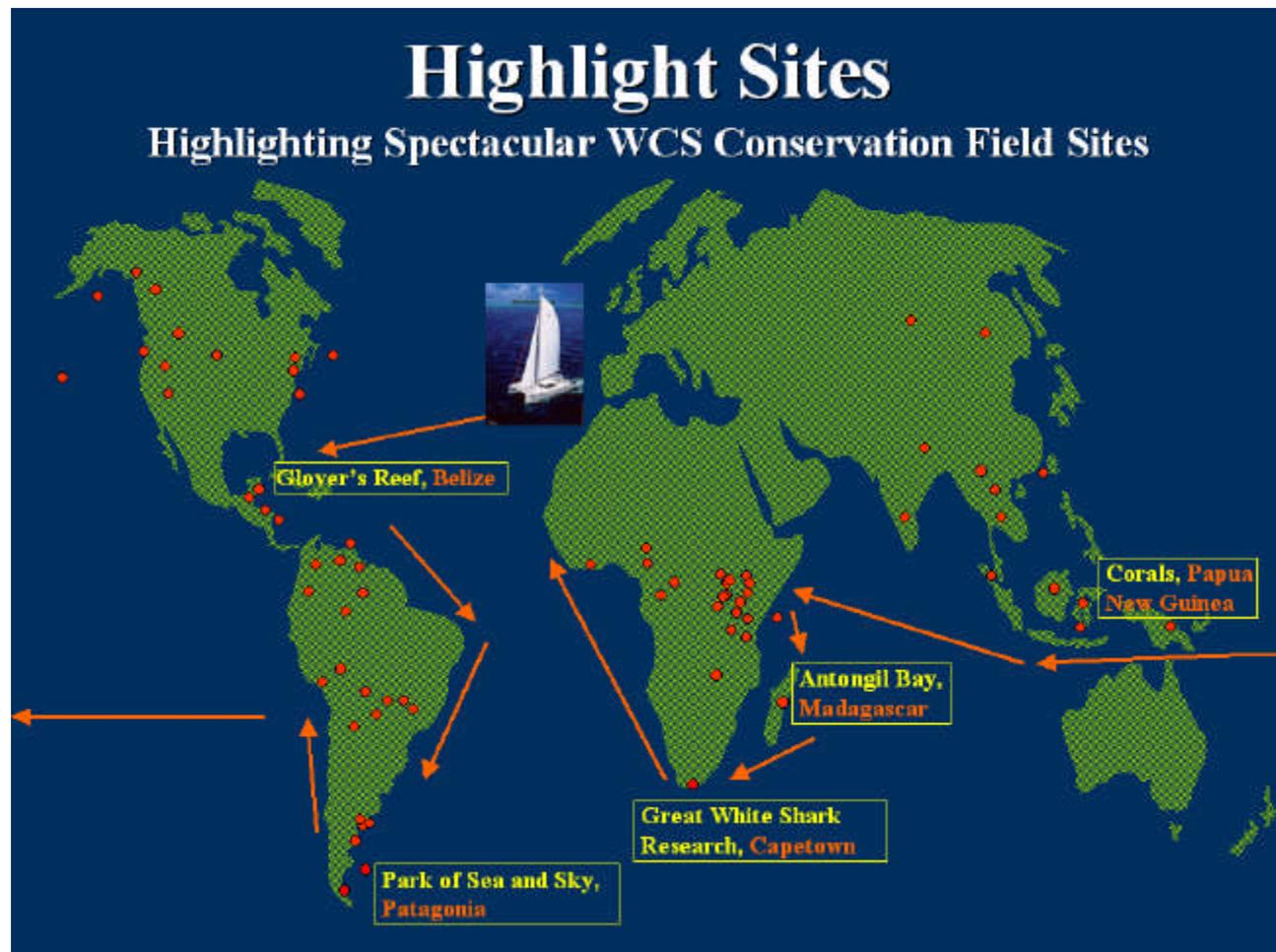
Promotion

- **Internet** - The WildlifeSAIL project (www.wildlifesail.org) is positioned with high visibility on the WCS website (www.wcs.org), which receives 15,000 to 20,000 visitors every day.
- **Media** - WildlifeSAIL is negotiating exciting opportunities to collaborate with newspapers, television programs, magazines, newsletters and online media channels.
- **Events** - Kick-off, press and reception events are conducted in New York City. The Wildlife catamaran will be strategically positioned at boat shows (for example: the Miami Boat Show, which draws approx. 350,000 visitors) and as a spectator boat at selected significant sailing regattas and cultural events.

Spectacular WCS Field Site Visits

WildlifeSAIL is targeting five **Highlight Sites** and numerous **Outreach Sites** around the world.

- **Highlight Sites** represent milestones in the circumnavigation and are highlighted with the full capacity of WildlifeSAIL's research, educational and outreach resources.
- **Outreach Sites** are selected field sites between Highlight Sites, in which standard educational and outreach programs are implemented.



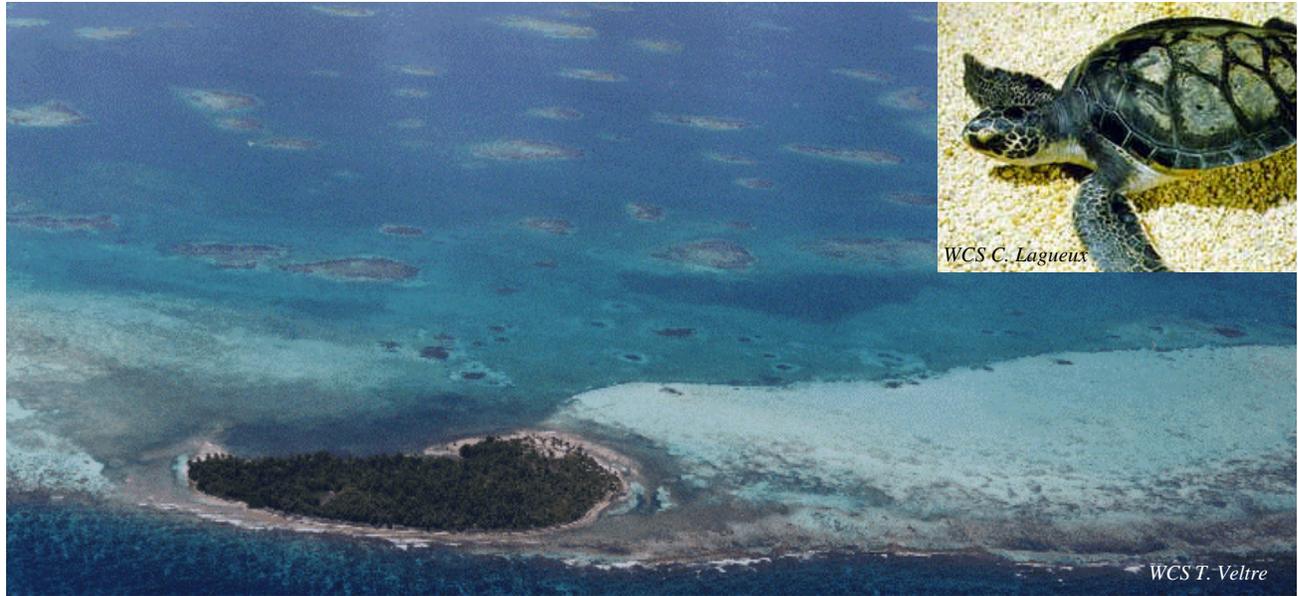
Note:

- Yellow boxes mark WildlifeSAIL Highlight Site locations
- Red circles mark WCS International Field Sites

WildlifeSAIL Sailing Agenda

1.	Mediterranean:	Summer 2002
2.	Canet, France - Gibraltar - Canary Islands - Caribbean (Windward Islands):	1 November 2002 - 31 December 2002
3.	Caribbean:	1 January 2003 - 31 March 2003
4.	Caribbean - Venezuela - Brazil:	1 April 2003 - 31 July 2003
5.	Brazil - Uruguay - Argentina - Falkland Islands:	1 August 2003 - 31 September 2003
6.	Falkland Islands - Straits of Magellan - Cape Horn:	1 October 2003- 31 January 2004
7.	Cape Horn - Chile (Valparaiso):	1 February 2004 - 29 February 2004
8.	Chile (Valparaiso) - Juan Fernandez Islands - Easter Island- Pitcairn - Cambier - Tahiti:	1 March 2004 - 31 March 2004
9.	Tahiti - Fiji:	1 April 2004 - 31 May 2004
10.	Fiji - New Caledonia - Torres Strait (Northern Australia):	1 June 2004 - 31 August 2004
11.	Torres Strait - Darwin - Bali - Christmas/Cocos Islands:	1 September 2004 - 31 September 2004
12.	Christmas/Cocos Islands - Chagos - Seychelles - Madagascar/Mauritius:	1 October 2004 - 31 October 2004
13.	Madagascar/Mauritius - Durban - Cape Town:	1 November 2004 - 31 December 2004
14.	Cape Town - St. Helena - Ascension - Bermudas - New York:	1 January 2005 - 28 February 2005

Highlight Sites Descriptions



Glover's Reef, Belize

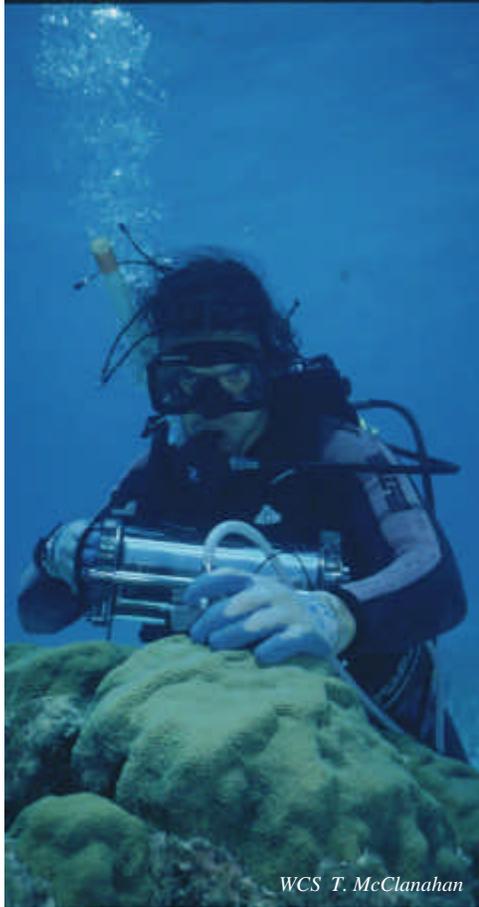
The Wildlife catamaran provides WCS scientists with a platform for offshore seabed mapping in on-going Green Turtle research. On-line and in-field outreach programs focus on the real science that is conducted to understand this great international ocean turtle species. For the first time in recorded history ocean turtles are dying out rapidly around the world. WCS scientists are at the forefront in studying the biological virus that is killing them.



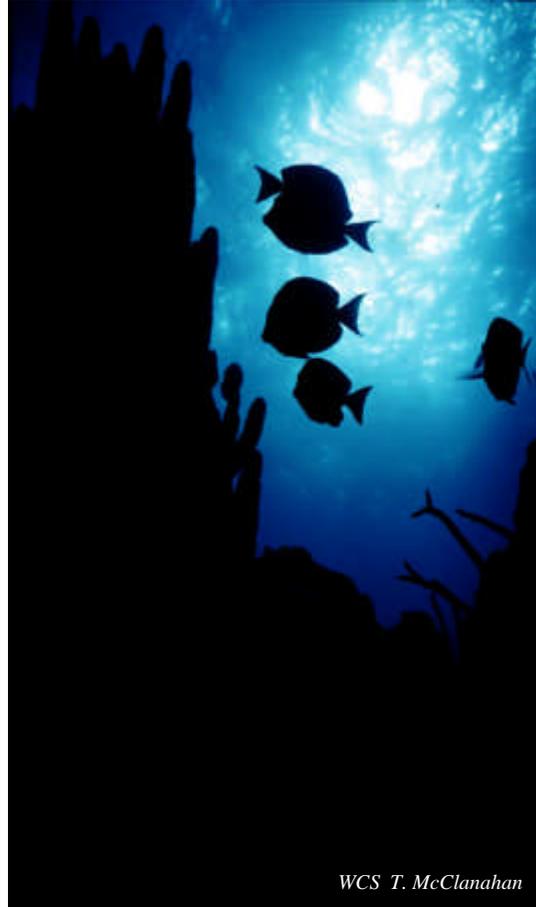
Sea & Sky Project, Patagonia

Under WCS's leadership, the Sea & Sky Project is a first-time effort in recorded history to establish an international ocean park. WildlifeSAIL serves as the educational outreach platform for this project, to inspire students with the magnitude and importance of the Sea & Sky undertaking. Massive international fleets, as shown in the E.A. Vigilancia Marítima photograph, are currently over-fishing this delicate and important wild ecosystem.





WCS T. McClanahan



WCS T. McClanahan

Corals, Papua New Guinea

WCS scientists are world experts in coral reef science. The Wildlife catamaran acts as a platform for reef bleaching studies and sampling. Students engage in hands-on workshops in the field and on the Internet, learning about the break-through international scientific effort that sheds light on why coral reefs are dying all around the world.



Whale Nursery, Antongil Bay - Madagascar

WCS scientists are amongst the world’s top specialists on genetic whale research. The Wildlife catamaran serves as a whale-tracking platform, assisting scientists in sampling wild whale DNA. The extracted whale skin tissue is then analyzed in specialized genetics laboratories at WCS’s New York headquarters. School children learn how whale genes shed light on who these mysterious massive mammals are and how they live. Distance learning is conducted through the Wildlife catamaran’s satellite and Internet technologies, while local children participate in workshops on the boat.



Great White Shark Tagging, Cape Town – South Africa

WCS scientists are using low altitude satellite tagging technology to gain a better understanding of Great White Shark territorial movements. Great White sharks are barometers of ocean health, as they are top-of-the-food-chain predators, making the effort to conserve their species an important undertaking. Scientists track and tag sharks on the Wildlife catamaran, allowing WildlifeSAIL to bring this research into children’s classrooms.

Donations and Sponsorships

The WildlifeSAIL project is made possible by the generous support of private individuals and corporations. Their investments enable a new generation around the globe to learn about conservation through hands-on experience with WildlifeSAIL.

Tax Deductible Donations

Please make checks payable to the Wildlife Conservation Society and specify “WildlifeSAIL, a project of the WCS International Marine Conservation Program”.

The Mailing Address is:

WCS International Marine Conservation Program, 2300 Southern Boulevard
Bronx, New York 10460, USA.

Sponsorships

- Sponsor Image
 - Sponsors are investing in the ocean’s future by supporting WildlifeSAIL, a conservation research and outreach project.
 - Sponsor logos/graphics placements are clearly aligned with WildlifeSAIL’s conservation cause.

- Sponsor Exposure (Contact us for detailed Gold and Silver Sponsor Packages)
 - Sponsor logos are displayed on the WildlifeSAIL website, which is positioned with high visibility flash news reports on the WCS home site (www.wcs.org receives 15,000 to 20,000 visitors every day).
 - Sponsors display logos/graphics on the catamaran hulls, banners and flags suspended in the catamaran rig, and Sponsor logos on WildlifeSAIL informational material.
 - Sponsors are acknowledged in WildlifeSAIL media/marketing events and boat show appearances (for example: Miami Boat Show – approx. 350,000 visitors) around the world. For a listing of scheduled events please contact us.
 - Sponsors may integrate WildlifeSAIL web & media content, catamaran, and WildlifeSAIL team into Sponsor hosted promotional events and media programs.
 - Sponsors will be given access to WildlifeSAIL documentary footage from the field for Sponsor marketing programs.
 - Major Sponsors can buy the right to name the catamaran.
 - Please inquire at the contact listed below for more detailed sponsor marketing packages and prices.

Contact Information

For more detailed project information, or donation and sponsor information, please contact:

WildlifeSAIL

Wildlife Conservation Society, Marine Conservation Program

2300 Southern Boulevard, Bronx, New York 10460, USA

voice mail: (usa) (212) 946-5544 - mobile : (usa) (917) 293-7543 - email : info@wildlifesail.org